## IS YOUR SUPPLY CHAIN

# **DIVERSE AND INCLUSIVE?**

Is Your Organization...

#### READY

to include diverse suppliers in its supply chain, but you are not sure where to start?

#### **INTERESTED**

in developing your own supplier diversity program in the upcoming 12 months?

#### **EAGER**

to benefit from resources and support to streamline and shorten the implementation process?



## SUPPLIER DIVERSITY CREATES A MORE INCLUSIVE SUPPLY BASE

As part of a commitment to diversity and inclusion, many organizations are now taking into consideration which business they buy their products and services from. Organizations are realizing their purchasing power and its role in the Canadian economy.

Women Business Enterprises Canada Council (WBE Canada) is the bridge between Public Procurement and Canadian Women Business Enterprises (WBEs)

### JOIN OUR NETWORK TO SUPPORT CANADIAN WOMEN OWNED BUSINESSES THROUGH PROCUREMENT

#### **Discover The WBE Advantage**

- Build and expand your supplier diversity program and sourcing options
- → Join a network of innovative and experienced purchasers and share best supplier diversity practices
- → Access a database of Certified Canadian Women Business Enterprises (WBEs) ready to provide products and services you are looking for
- Support the growth and competitiveness of Canadian WBEs, ultimately impacting economic growth across Canada

Women Business Enterprises (WBEs) **EARN LESS THAN HALF** the revenue of comparable male-owned businesses.

OPEN your procurement opportunities for Canadian WBEs and be part of the solution

**BECOME A MEMBER** 

More information at

WBECanada.ca/membership



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