



# 2025

## SPONSORSHIP GUIDE

Last Updated August 13, 2025

# WBE CANADA'S 2025 SPONSORSHIP GUIDE

Welcome to WBE Canada's 2025 Sponsorship Guide. We are thrilled to extend this invitation to join us in our mission to empower women-owned businesses in Canada. By choosing to sponsor or partner with WBE Canada, you will play a pivotal role in ensuring robust, diverse, and inclusive economies in local, regional and nation-wide communities across Canada. At the same time, you gain exposure and the opportunity to connect with like-minded organizations.

As a sponsor and/or partner, you and your organization are sending a clear message of your commitment to equal opportunity for women entrepreneurs and progressive, innovative, efficient supply chains, contributing to the growth of the Canadian economy. WBE Canada offers a range of opportunities for your brand and organization including; networking events, educational resources, advertising and access to a diverse supplier database, providing valuable opportunities for collaboration and business development.

## THANK YOU TO OUR 2024 SPONSORS & PARTNERS!

Supplier Diversity Leader		Champion of Women	
  		  	
Supplier Diversity Champion		Champion of Growth	
   		 	
Supporter		In-Kind	
  		  	
In-Kind Cont.		Media Partners	
  		 	

# MESSAGE FROM DIRECTOR OF FINANCE & OPERATIONS

Dear Sponsor,

Each year we reach out to our community for support with our events and programming. As a nonprofit organization, it is our utmost desire to continue helping women-owned businesses grow and thrive in Canada and beyond. Your support and partnership help us make meaningful change in communities we serve.

In 2024 WBE Canada hosted 75 events online and in person supporting over 2725 participants thanks to the generous support of our community partners. We continue to build and expand important resources for our communities with on-going additions to WBE Canada Toolbox, our virtual training library, available to women-owned businesses and organizations eager to support them 24/7.

Our goal each year is to grow and bring our communities together, to connect through events, both virtual and in person. Our 2024 WBE Meet and Pitch events exemplified that goal as we conducted 5 highly successful events in specific categories. In 2025 we plan to broaden the scope and increase the number of Matchmaker events, designed to connect our corporate and government members to our growing WBE community. Most exciting for our team and communities was our 2024 Cross Canada Tour with stop-overs in Montreal, Halifax, Moncton, Vancouver, Winnipeg and Calgary. We can't wait for our 2025 Tour! And of course our largest event of the year - our 2024 National Conference & Tradeshow held in Toronto, November 13-14, 2024 where more than 404 delegates came together for two days of unparalleled networking, learning and celebration.

Each year brings new opportunities as well as new challenges, No matter what the political and economic climates throw at us, nationally or globally, WBE Canada remains steadfast in our mission: "To build and grow a strong Canadian ecosystem that connects women-owned businesses to procurement opportunities through advocacy, certification, development and promotion and help corporations and governments deliver on their supplier diversity commitments." Please join us and let's work together on developing and supporting women through 2025 and beyond.

We hope that our 2025 opportunities resonate with you and you will choose WBE Canada as your partner. We look forward to impacting women-owned businesses in every community, region, province and territory across Canada.

**Charli Law Jury**

*Director of Finance & Operations, WBE Canada*





# NATIONAL CONFERENCE SPONSORSHIP

We invite you to partner with us on the 16th anniversary National Conference and Tradeshow. This is our signature event attended by hundreds of women-owned businesses from across the country, corporate and government representatives, a wonderful once-a-year opportunity to position your brand as a national leader and champion of supplier diversity and women-owned businesses.

CONFERENCE SPONSORSHIP BENEFITS	SUPPLIER DIVERSITY LEADER	CHAMPION OF WOMEN	SUPPLIER DIVERSITY CHAMPION	CHAMPION OF GROWTH	CONFERENCE SUPPORTER	CERTIFIED WBE CONFERENCE SUPPORTER
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<b>SPONSORSHIP OPPORTUNITIES</b> <i>(Available until September 30, 2025)</i>	<b>MEMBER</b> \$25,000	<b>MEMBER</b> \$19,000	<b>MEMBER</b> \$15,000	<b>MEMBER</b> \$11,000	<b>MEMBER</b> \$7,500	<b>WBE</b> \$5,000
					<b>NON-MEMBER</b> \$9,000	
<b>MULTI-YEAR SPONSORSHIP INCENTIVE</b> <i>*Minimum 2 year commitment</i>	<b>MEMBER</b> \$23,000	<b>MEMBER</b> \$17,000	<b>MEMBER</b> \$13,000	<b>MEMBER</b> \$9,000	<b>MEMBER</b> \$5,000	<b>WBE</b> \$4,000

## CONFERENCE TICKETS

Conference - Complimentary Conference Tickets	7	5	4	2	1	1
Reserved Spotlight of Excellence Reception tickets	7	5	4	2	1	1

## EXHIBITOR BOOTH

Conference Exhibitor - Booth (See <a href="#">page 5</a> for Booth type options and descriptions)	Deluxe booth included	Basic booth included (Upgrade available at additional cost)	Basic booth included (Upgrade available at additional cost)	Shared booth included (Upgrade available at additional cost)	15% off the price of any booth option	15% off the price of any booth option
Additional Conference Tickets: Discount Rate	30%	25%	20%	15%	10%	10%

## SESSIONS SELECTION

Selections	SELECT 1	SELECT 1	SELECT 1	SELECT 1	SELECT 1	SELECT 1
See <a href="#">page 7</a> for description of each sponsorship opportunity	Conference Tradeshow	Conference Matchmaker Session	Closing Keynote Speaker	Top WBE Supplier	Mobile App	Water Refresh Stations
	Kick-off Luncheon	Production Sponsor	Breakout Session Sponsor	WBE Rising Star	Charging Station	Photobooth
	Breakfast with Bread®	Main Stage Presentation (Day 1)	All Day Conference Health & Coffee Break	WBE Leader	Matchmaker Virtual Event (2):	Signage
	Celebration Luncheon	*limited spots available	Business Lounge	Top WBE Exporter	March 2025	Conference Tote Bag
	Spotlight of Excellence Pre-Conference Reception	Main Stage Presentation (Day 2)	Registration	Most Improved Supplier Diversity Program	June 2025	
		*limited spots available		Supplier Diversity Leader		
	Opening Keynote Speaker					

NATIONAL SPONSORSHIP BENEFITS	SUPPLIER DIVERSITY LEADER	CHAMPION OF WOMEN	SUPPLIER DIVERSITY CHAMPION	CHAMPION OF GROWTH	CONFERENCE SUPPORTER	CERTIFIED WBE
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### VISIBILITY

Logo on Registration Platform	✓	--	--	--	--	--
Logo in Event Header	✓	--	--	--	--	--
Mention on Social Networks	✓	✓	✓	✓	✓	✓
Logo at Conference Signage & Collateral	✓	✓	✓	✓	✓	✓
Logo on WBE Canada Website	✓	✓	✓	✓	✓	✓
Logo on Conference Website	✓	✓	✓	✓	✓	✓

### OTHER PRIVILEGES

First Right Refusal for Sponsorship in 2025/26	✓	✓	✓	✓	✓	✓
Verbal Acknowledgement	✓	✓	✓	✓	✓	✓

### ADD-ONS

Selection (Can choose multiple of the same choice More add-ons available at extra cost)	SELECT 4	SELECT 3	SELECT 3	SELECT 2	SELECT 1	SELECT 1
Regional Events	2 tickets All events	2 tickets 5 events	2 tickets 3 events	2 tickets 2 events	1 ticket 2 events	1 ticket 2 events
Company Hosted Webinar	1 per year	1 per year	1 per year	1 per year	1 per year	1 per year
WBE Canada Publication Ad (April - December 2025)	Full-page	Half-page	Quarter-page	Quarter-page	Quarter-page	Quarter-page
WBE Canada Publication Article (April - December 2025)	Featured article 2 per year	Article 1 per year	Article 1 per year	Article 1 per year	Article 1 per year	Article 1 per year
Host Your Own WBE Meet & Pitch (your choice & topic)	Limit of 1 per year	Limit of 1 per year	Limit of 1 per year			

### AVAILABLE EXHIBITOR BOOTHS & UPGRADES

*\*Early Bird pricing ends June 30th; Regular pricing ends September 30; end of day ET. See Conference Registration for prices and more details.*

DELUXE	BASIC	SHARED
This option gives you a primary real estate in the event lobby, open for the entire duration of the conference. Includes 1 (8ft) table, 2 chairs and 2 conference registrations. Power is included (1 plug in).	Get your own booth. This option includes 1 (8ft) table, 2 chairs and 2 conference registrations. Power is included (1 plug in).	Share a booth with another exhibitor. Your booth includes ½ (4ft) table, 1 chair and 1 conference registration. Power is included (1 plug in).

# EVENT SPONSORSHIP

We invite you to partner with us on the regional event(s) across Canada. These events attract up to 100+ women-owned businesses, corporate and government representatives, a wonderful once-a-year opportunity to position your brand as a regional leader and champion of supplier diversity and women-owned businesses.

EVENT SPONSORSHIP BENEFITS	SUPPLIER DIVERSITY LEADER	CHAMPION OF GROWTH**	CERTIFIED WBE SUPPORTER	WBE CANADA SUPPORTER
<b>SPONSORSHIP OPPORTUNITIES</b> (Available until September 15, 2025)	<b>MEMBER</b> \$10,000	<b>MEMBER</b> \$5,500	<b>WBE</b> \$750	<b>NON-MEMBER</b> \$1,500
<b>EVENT TICKETS</b>				
Event Tickets	7	5	2	2
Opening Sponsor Remarks (Select event to sponsor below)	1 event 1st speaker	1 event 2nd speaker		
Sponsored Event - Discount on Additional Tickets	30%	25%	20%	20%
<b>VISIBILITY</b>				
Logo in Event Header	Large	Medium	Small	Small
Mention on Social Networks	✓	✓	✓	✓
Logo on WBE Canada Website	Large	Medium	Small	Small
Verbal Acknowledgement	✓	✓	✓	✓
<b>ADD-ONS</b>				
<b>Selection</b> (More add-ons available at extra cost)	<b>SELECT 2</b>	<b>SELECT 1</b>	<b>SELECT 1</b>	<b>SELECT 1</b>
Company Hosted Webinar	Limit of 1 per year	Limit of 1 per year	Limit of 1 per year	
WBE Canada Publication Ad (April - December 2025)	Full-page	Quarter-page	Quarter-page	
WBE Canada Publication Article (April - December 2025)	Featured article 1 per year	Article 1 per year	Article 1 per year	
Regional Speaker	Included	Included	\$500 upgrade	\$1,000 upgrade

\*\*In-Kind Sponsorship of event space considered equivalent to this level

## 2025 EVENTS

Below are our planned locations for in-person supplier diversity one-day events. The focus will be on learning and networking for both women-owned businesses and corporations. Dates will be determined as we confirm a sponsor and venue for each location.

- ✓ Supplier Diversity Day: St. John's, NL
- ✓ Supplier Diversity Day: Halifax, NS
- ✓ Supplier Diversity Day: Montreal, QC
- ✓ Supplier Diversity Day: Toronto, ON
- ✓ Supplier Diversity Day: Vancouver, BC
- ✓ Supplier Diversity Day: Regina, SK
- ☐ Supplier Diversity Day: Calgary, AB
- ☐ Supplier Diversity Day: Winnipeg, MB

## EVENTS & PROGRAMS

Please note that dates are subject to change.

Refer to WBE Canada's e-newsletter and Event Calendar for more information - [www.wbecanada.ca/events](http://www.wbecanada.ca/events)

# 2025 SPONSORSHIP CONTENT DESCRIPTIONS

## 2025 NATIONAL CONFERENCE

Our National Conference is the leading supplier diversity event in Canada combining conference, Tradeshow and awards into a single event designed to provide networking opportunities, celebrate accomplishments and provide engaging learning experiences and latest updates.

### SUPPLIER DIVERSITY LEADER OPPORTUNITIES

**WBE Tradeshow Sponsor** - As the WBE Tradeshow sponsor you receive a prime spot at the WBE Trade Show. The sponsor will also have the opportunity to play a video ad and provide sponsor remarks from the main stage during the conference, a maximum of 10-15 mins. Your logo will be featured in all WBE Tradeshow promotional materials.

*\*All speaking notes, slides and confirmed speaker(s) must be finalized and submitted 2 weeks (10 business days) prior to the conference. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**Kick-off Luncheon** - The Kick-off Luncheon is held on the first day of the Conference. The sponsor will work closely with the WBE Canada Team to select the panel, co-create an outline and will have the opportunity to moderate the panel discussion. You will also have the opportunity to play a video ad, provide sponsor remarks and introduce the panel. This entire presentation/panel component will not exceed more than 50 mins. The sponsor's logo will be featured in all promotional materials featuring the session.

*\*All speaking notes, slides and confirmed speaker(s) must be finalized and submitted 2 weeks (10 business days) prior to the conference. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**Breakfast with Brands®** - The Industry Breakfast is held on the second day of the Conference. As the sponsor, you will work closely with the WBE Canada Team to select the keynote speaker, co-create an outline, have the opportunity to play a video ad, provide sponsor remarks and introduce the speaker. This entire presentation/panel component will not exceed more than 50 mins. The sponsor logo will be featured in all promotional materials featuring the session.

*\*All speaking notes, slides and confirmed speaker(s) must be finalized and submitted 2 weeks (10 business days) prior to the conference. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**Celebration Luncheon** - Celebration Luncheon is held on the second day of the Conference. Sponsor will work closely with the WBE Canada team to select the keynote speaker, co-create an outline opportunity to play a video ad, provide sponsor remarks and introduce the speaker or panel. This entire presentation/panel component will not exceed more than 50 mins. Sponsor logo will be featured in all promotional materials featuring the session.

*\*All speaking notes, slides and confirmed speaker(s) must be finalized and submitted 2 weeks (10 business days) prior to the conference. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**Spotlight on Excellence Pre-Conference Reception & Awards Ceremony** - The Spotlight on Excellence Reception is a pre-conference event held the evening prior to the first day of the Conference to celebrate the finalists and award winners. This event is an open door reception for all Conference attendees, where you will mix and mingle, be in attendance for the awards ceremony and have the ability to visit the pre-opening of the Tradeshow. During this reception, awards will be announced and presented to recipients. Your sponsorship also includes sponsorship remarks on the main stage of the Conference during Day 1 as you will summarize the evening award winners. Your presenter will have their photo taken with all the award winners during this presentation. This sponsorship level gives you the opportunity to have your logo featured on the Reception signage as well as all promotional materials related to your award finalists. Please refer to [our website](#) for a full list of awards.

*\*All speaking notes and presenter must be confirmed and finalized/submitted 2 weeks (10 business days) prior to the reception. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**Opening Keynote Speaker** - The Opening Keynote, is the highest-profile opportunity WBE Canada 2025 has to offer. The setting is energetic and the audience is captivated. Exclusive podium and stage time. Sponsor will collaborate with WBE Canada in recommending the keynote speaker options to align with the theme and planning of the 2025 Conference. Sponsor will receive 10 minute sponsor remarks prior to the keynote speaker presentation to introduce your organization and the keynote speaker.

## CHAMPION OF WOMEN OPPORTUNITIES

**Conference MatchMaker Session** - This highly anticipated event facilitates meaningful connections through round tables, providing a platform for diverse suppliers to showcase their expertise, and for corporate members to discover our Community of certified and diverse suppliers. The sponsor logo will be featured in all promotional materials featuring the session. Sponsor will receive a 10 minute sponsor remarks at the beginning of the event, spotlighting your supplier diversity journey.

*\*All speaking notes and presenter must be confirmed and finalized/submitted 2 weeks (10 business days) prior to the conference. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**Production Sponsor** - Help us continue this tradition by sponsoring our upcoming Conference production. As a production sponsor, you'll have exclusive opportunities to meet the creative team and follow along as they bring their work to fruition. Production Sponsors get the satisfaction of knowing their support takes the WBE Canada Conference to the next level of artistic excellence. This sponsorship level gives you the opportunity to have your logo featured on the Mainstage presentation, verbal recognition and signage as well as all promotional materials related to the production of the conference.

**Main Stage Presentation: (Day 1 or 2)** - This opportunity involves your sponsorship of a concurrent session during the conference, focusing on learning and development as well as idea sharing. Sponsors will have exclusive podium and stage time and will collaborate with WBE Canada in recommending the keynote speaker options to align with the theme and planning of the 2025 Conference. Sponsor will receive 10 minute sponsor remarks, spotlighting prior to the keynote speaker presentation to introduce your organization and the keynote speaker themselves. This entire presentation/panel & remarks will not exceed more than 40 mins total. The sponsor logo will be featured in all promotional materials featuring the session.

*\*All speaking notes and presenter must be confirmed and finalized/submitted 2 weeks (10 business days) prior to the conference. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

## SUPPLIER DIVERSITY CHAMPION OPPORTUNITIES

**Closing Keynote Speaker** - The Closing Keynote will leave the audience captivated and driven for success. Gain significant exposure for your company by securing sponsorship for this event. Your company name will receive prominent visibility on the main stage, in pre-conference promotions, and throughout marketing materials. Additionally, your company logo will be prominently featured on the conference website. Sponsor will receive 10 minute sponsor remarks prior to the keynote speaker presentation to introduce your organization and the keynote speaker.

**Breakout Sponsor** - As a Breakout sponsor you are given the opportunity for the audience to focus some time on learning and development as well as idea sharing. You will be given the opportunity to provide sponsor remarks and introduce each breakout session, the topics and locations, along with hosting (1) one 50 minute breakout session with a topic that aligns with the 2025 Conference theme. The sponsor logo will be featured in all promotional materials featuring the session.

*\*All speaking notes and presenter must be confirmed and finalized/submitted 2 weeks (10 business days) prior to the conference. Content will be reviewed and approved by the conference planning team prior to the event. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

**All Day Conference Health & Coffee Break** - Learning is hard work and people need a break. Be the hero, while gaining premium exposure, by offering conference attendees that much-needed cup of coffee and snack station so they can be focused throughout the entire day. Attendees will have the choice of an assortment of popular treats including morning granola bars, energy options and treats, to an afternoon of popular snacks such as an assortment of Cookies, Pretzels, chips and Popcorn. Sponsor logo will be featured in all promotional materials featuring the break (mobile app, signage). Notifications will be scheduled throughout the day to promote the coffee break and your company too.

**Conference Business Lounge** - Position your brand as a champion of meaningful connections by sponsoring the Business Lounge —a dedicated space where attendees can network, take calls, and meet potential clients. As the sponsor, your logo will be featured on all promotional materials featuring the Conference Business Lounge (mobile app, signage).

**Conference Registration** - Elevate your brand's visibility with this premium sponsorship opportunity! Secure the spotlight for your logo with an exclusive placement on attendee badges, ensuring prominent exposure throughout the entire event. These badges will be distributed to all event participants during registration, making them an integral part of their event experience. Your company logo will be prominently featured alongside the official WBE Canada event logo, creating a lasting impression. But that's not all – the badge holder also boasts a customizable QR code. This feature provides a direct link to a URL of your choice, allowing you to engage attendees and drive traffic to your preferred destination, whether it's your website, a special offer, or a specific landing page. Don't miss out on this unparalleled opportunity to make your mark at the event while ensuring your brand remains front and center throughout the entire duration. Join us as a sponsor and let your logo shine! As Registration Sponsor your logo will be featured on the registration platform as well as on the live event signage.



## CHAMPION OF GROWTH OPPORTUNITIES

**Awards** - This sponsorship level gives you the opportunity to sponsor a specific award and present the award winner during the Spotlight on Excellence Reception & Awards Ceremony the evening prior to the Conference. Your logo will be featured in all promotional materials related to your award finalists, featured on screen during the award summary presentation and your presenter will have their photo taken with the award winner at the ceremony. Please refer to our website for a full list of awards.

*\*Award presenters must be finalized and confirmed with the WBE Canada conference planning team 2 weeks (10 business days) prior to the reception. Late confirmations/changes are not permitted due to the additional work and challenges for our conference planning team.*

## CONFERENCE SUPPORTER OPPORTUNITIES

**Mobile App** - Maximize your brand's exposure and engage with a dynamic audience of over 350+ unique users by becoming a featured sponsor of our event's mobile app. This sponsorship offers unparalleled visibility and direct access to attendees. Your company logo will take center stage on the app's screen, ensuring that your brand is the first thing users see when accessing the app. Don't miss this opportunity to position your company as a key player and resource within the event's digital ecosystem. Secure your sponsorship now to reap the benefits of prime exposure and engagement with our tech-savvy audience.

**Charging Station** - Capture attendee's undivided attention as they power up their cell phones and other wireless devices without leaving the Conference. The Recharge Station provides a convenient service to all attendees and gives your company the opportunity to get your message across to a captive audience. Sponsor's logo will be displayed at the station location.

**Matchmaker Virtual Event** - This 2-day virtual event is designed to connect Certified WBE suppliers to buyers in large corporate and government organizations to discuss the needs and procurement opportunities within their supply chains. As the sponsor logo will be featured in all promotional materials featuring the session. Dates available to choose from: March, June and September 2025.

## CERTIFIED WBE SUPPORTER OPPORTUNITIES

**Water Refresh Stations** - Attendees appreciate the simple availability of water at a Conference. Benefits include signage at all water stations scattered throughout the exhibition hall and Conference area. Sponsor also has the opportunity to distribute literature at each station. Sponsor's logo will be displayed at the station location.

**Photo Booth** - At every conference, attendees have a blast getting their pictures taken at the photo booth. Showcase your brand in this fun area that is set up during the entire conference. As the sponsor, your logo will be featured on all promotional materials featuring the photo booth (mobile app, signage).

**Signage** - Have your logo appear on all conference signage including directional, receptions, breakout sessions, tradeshow, registration, and sponsored lunches/breakfasts. This is highly visible opportunity to be front and centre throughout the entire event.

**Conference Tote bags** - High-profile and practical, the official attendee tote bag will feature your one-color logo next to WBE Canada's logo ensuring that your brand will be exposed in and around the conference. Bags are distributed to each attendee at registration.

## EXHIBITOR BOOTHS

Our community loves the WBE Canada Tradeshow. Our venue allows us to provide 3 different exhibitor booth options. Spots are available on a first come first served basis and are not guaranteed. All booth options include 1 power source and access to all meals and Conference Sessions

- **Shared Booth** - Share a booth with another exhibitor. Your booth includes ½ table (4ft), 1 chair and 1 conference registration.
- **Basic Booth** - Get your own booth. This option includes 1 table (8ft), 2 chairs and 2 conference registrations.
- **Deluxe Booth** - This option gives you a primary real estate in the event upper foyer, open for the entire duration of the conference. Includes 1 table (8ft), 2 chairs and 2 conference registrations.

## REGIONAL EVENTS

WBE Canada is committed to supporting its communities where they live and do business. We believe that it's better for our team to travel than to bring our community to us. Our regional events attract about 100 participants providing great networking and learning opportunities.

## **SUPPLIER DIVERSITY LEADER**

To kick off the morning session with the sponsor, you will work closely with the WBE Canada Team to select the keynote speaker, co-create an outline, have the opportunity to provide sponsor remarks and introduce the speaker. This entire presentation/panel component will not exceed more than 40 mins. The sponsor logo will be featured in all promotional materials featuring the session.

*\*All speaking notes, slides and confirmed speaker(s) must be finalized and submitted 2 weeks (10 business days) prior to the event. Late submissions are not permitted due to the additional work and challenges it requires of our events planning team.*

## **CHAMPION OF GROWTH**

Sponsor will collaborate with WBE Canada in recommending the speaker options to align with the theme and planning of the 2025 event. Sponsor will receive 5 minute sponsor remarks, spotlighting prior to the speaker presentation to introduce your organization and the speaker themselves. This entire presentation/panel component will not exceed more than 30 mins. The sponsor logo will be featured in all promotional materials featuring the session.

## **CERTIFIED WBE SUPPORTER**

As a Supporter you will receive verbal recognition as the event sponsor. Additionally, your logo will be prominently featured on all signage and promotional materials for this sponsorship.

## **WBE CANADA SUPPORTER**

As a Supporter you will receive verbal recognition as an event supporter. Additionally, your logo will be prominently featured on all signage and promotional materials for this sponsorship.

## **REGIONAL EVENT ADD-ONS**

### **SPEAKER UPGRADE**

As a regional guest speaker you will present on a topic focusing on learning and development as well as idea sharing. As the sponsor, you will work closely with the WBE Canada Team to select the topic that aligns with the event of choice. This entire presentation component will not exceed more than 15 mins. The sponsor logo will be featured in all promotional materials featuring the session.

*\*All speaking notes, slides and confirmed speaker(s) must be finalized and submitted 2 weeks (10 business days) prior to the event. Late submissions are not permitted due to the additional work and challenges it requires of our conference planning team.*

## **OTHER OPPORTUNITIES:**

At WBE Canada we listen to our community and we are constantly evolving. Our goal is to help you reach the community we serve. Whether you're looking to support training & development of our WBEs, accelerate WBE mentorship, cover the WBE certification fees or support our Toolbox development, we'll be happy to work with you on a customized solution for your organization. Reach out to us to schedule a conversation.



WBE Canada is a national organization. Our members include corporate and government organizations with a mandate to support women-owned businesses through supply chain opportunities.

WBE Canada is a nonpartisan, non-profit organization. It is supported through corporate funding, event sponsorships and certification fees. Please contact us regarding individual Sponsorship and Corporate Membership opportunities.

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